

# Management Team



## Gil Shaked

CEO

Gil Shaked is the Chief Executive Officer of Correlix. Mr. Shaked brings more than 20 years of global technology and management experience supporting clients across the financial industry spectrum including Investment Banking, Asset Management, and Hedge Funds. Throughout his career, he has been recognized for his ability to deliver complex global large-scale, cross-product, platforms and for creating advanced technology solutions that meet business objectives. In addition to leading Correlix through his expertise in technology, client service and management, Mr. Shaked oversees the firm's strategic activities in areas such as joint-ventures, partnerships, and vendor relationships.

Mr. Shaked was with Credit Suisse for 10 years, serving as a Managing Director and the Global Head of Prime Services and Alternative Investments Technology. In this capacity he spearheaded the development of a premier hedge fund servicing platform including trading, risk management, prime brokerage, reporting systems and many other functions and services that enabled Prime Services to become a top player in the financial industry. Mr. Shaked built a global team with operations in New York, Chicago, London, Zurich, Hong Kong, Tokyo and Singapore serving thousands of clients worldwide. He also held leadership roles at Lehman Brothers, where he served as the global head of credit and market risk technology, and was with Bankers Trust and Citibank prior to Lehman Brothers.

Mr. Shaked graduated in Computer Science from the Mamram School in Israel.

## Shawn Melamed

Founder, President and CTO

As founder and CEO, Shawn Melamed is responsible for the strategic vision, overall management and business leadership of Correlix. Shawn is charged with executing the company's aggressive vision – "To be the leader in Latency Intelligence™ by providing software solutions that enable financial services companies to monitor and measure trade execution and market data flow latency in real-time to gain a substantial competitive advantage." Executing this vision includes continual innovation of the company's products and services, ensuring customer success and providing stakeholder return on investment.

Shawn is the visionary behind Correlix's flagship Latency Intelligence solution. With over 10 years of experience in working on enterprise distributed transaction performance

problems by monitoring raw network traffic, Shawn combined it with extensive research in unrelated bioinformatics to create the unique message correlation technology underlying the Correlix Latency Intelligence solutions. Before founding Correlix in 2005, Shawn was partner and CTO of Strauss Strategy, where he managed enterprise technology solutions for international corporations in the Banking, Equity Trading, Insurance and Retail sectors as well as with leading independent software vendors (ISV's). Prior to Strauss Strategy, Shawn held senior technical positions at Navicula, PrimeNet, and IDF.

Shawn graduated Cum Laude with a BSc in Computer Science and Biology from Tel Aviv University, where he was part of an exclusive Bioinformatics program.

## Dr. Einat Orr

VP R & D

Dr. Orr brings to Correlix a specialized academic and algorithmic industry background in statistics and models in queuing theory, stochastic processes, approximation algorithms for NP hard problems on graphs and clustering models. Prior to Correlix, Dr. Orr accumulated diverse experience by taking leadership algorithmic roles both in bioinformatics companies Glycodata LTD and Compugen (CGEN), as well as in communications at Flash Networks. Dr. Orr received her PhD and Masters from the Department of Statistics and Operation Research, of the School of Mathematics, Tel Aviv University, and her Bachelors of Engineering from Tel Aviv University School of Engineering.

## Galit Dekel

Director of Finance and Operations

Galit, a CPA, joined Correlix in December 2008. Prior to joining the company, Galit worked as a Finance Manager for 5 years in Dassault systems, Israel, a software company specializing in solutions for the PLM market. Her responsibilities included financial reporting to the Mather company, corporation accounting and tax preparation, revenue recognition, budget and forecasting, Prior to Dassault systems, Israel, Galit worked as at Ernst & Young's Tel Aviv office. Galit holds a Master degree from The College of management in Business and a Bachelor degree of Business and Accounting from the College of Management.

## Dan Norcross

### Vice President of Operations and Services

As VP of Operations and Services, Dan Norcross is responsible for global solution delivery, client services and support. Dan leads a talented team of professional service engineers with a mission to facilitate our client's success through delivery excellence and a strong commitment to quality.

Dan brings to Correlix 11 years of IT experience in designing and implementing distributed enterprise systems. Prior to joining the Correlix team, he spent 5 years with TransactTools and NYSE Technologies working closely with trading firms and exchanges to implement cutting-edge front-office systems including client connectivity gateways, DMA and sponsored access solutions, and risk management applications. In his final 2 years with NYSE Technologies, Dan was Head of Professional Services in Asia, where he supervised large-scale projects with exchanges and global sell-sides across the region.

Dan holds bachelor degrees in Computer Science and Asian Studies from Williams College, and a master's degree in Classical Chinese from Harvard University. Currently, he is completing his MBA at the NYU Stern School of Business..

### About Correlix, Inc.

Correlix offers real-time Latency Intelligence™ monitoring software to capital markets firms to identify and manage latency impediments to trade opportunities and discover ways to efficiently optimize their transaction infrastructure. Correlix uses unique message correlation technology to show latency for the entire chain of events in trade execution and market data flows.

With Correlix Latency Intelligence solutions you can:

- Trace trading transactions across complex diverse landscapes to report a multi-step flow latency by customer, trade path or destination
- Ensure you are delivering the freshest data to consuming applications and trader desktops fast despite the complex networks and data infrastructure it traverses.
- Easy to deploy and use Correlix solutions help companies gain competitive leverage by monitoring real-time process flows to analyze order flow, volume sensitivity, system processing time, liquidity venue response time and more without impacting performance or introducing additional latency.



#### Correlix Worldwide Headquarters

100 William Street, Suite 305  
New York, NY 10038

Tel: 1.212.487.9626  
Fax: 1.646.863.7293

#### Correlix - R&D Offices

6 Galgalei Haplada Street  
Herzliya, 46733, Israel

Tel: +972.9.955.7248  
Fax: +972.9.955.9757

info@correlix.com  
www.correlix.com